



ANAL CANCER AWARENESS DAY

#analcancerawareness

21 March 2022

INFORMATION PACK



WHAT IS ANAL CANCER AWARENESS DAY?

Anal Cancer Awareness Day is the official day in March to raise awareness of anal cancer around the world. Our objective is to educate people about anal cancer and also shine the light on anal cancer thrivers (our word for patient) and encourage them to share their story. Their stories can help save lives.

HOW TO SHOW YOUR SUPPORT

Help us raise awareness of anal cancer! Share the included social media graphics. Use #analcancerawareness and tag us @analcancerfoundation.

Ask anal cancer patients and medical providers to show solidarity with the anal cancer community. On Monday 21 March, ask your community to share a photo holding up a hand written note saying "Anal Cancer Awareness". Use #analcancerawareness and tag us @analcancerfoundation.

ACF is creating a catalogue of anal cancer thrivers (our word for patient) stories. Encourage your anal cancer patients to participate. Learning from others about the anal cancer experience can be helpful, informative and a great way to feel connected. Email: connect@analcancerfoundation.org

FOLLOW US ON SOCIAL MEDIA

Stay up to date on this year's awareness day by following us on Facebook. We will also be participating on Twitter @HPVanalcancer.

#analcancerawareness is the hashtag for Anal Cancer Awareness Day. Be sure to use it to help build momentum behind the campaign.

ANAL CANCER AWARENESS DAY

Anal cancer is increasing at a rate of 3% a year.



Kick Cancer's Ass #analcancerawareness

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Over 10,000 people will be diagnosed with anal cancer in the US and UK this year.



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ACF ANAL CANCER FOUNDATION

ANAL CANCER AWARENESS DAY

Kick Cancer's Ass

#analcancerawareness



TIMETABLE OF ACTIVITIES

MONDAY 21 MARCH: WHAT IS ANAL CANCER

Anal Cancer Awareness Day! Share key facts and photos of #analcancerawareness

TUESDAY 22 MARCH: BEING DIAGNOSED

Tips and information about being recently diagnosed.

WEDNESDAY 23 MARCH: GOING THROUGH TREATMENT

Advice about going through treatment and the support available.

THURSDAY 24 MARCH: LIFE AFTER TREATMENT

A day to encourage others to come forward and tell their story.





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www.analcancerfoundation.org

 **@analcancerfoundation**

